

# Seniors Guide

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## Seniors Industry News

Brought to you by Seniors Guide

February 2008

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### Sign Up

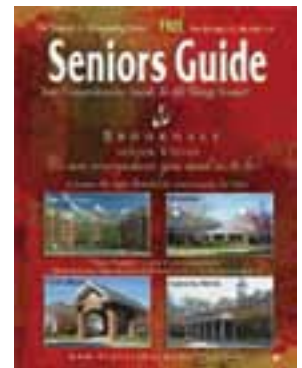
SIGN-UP!

### Industry Websites

### Free Resources

The current issue of Seniors Guide is flying off the shelves! This issue features new advertisers, articles and loads of information for you! If you haven't already, be sure to pick up your copy or get your online copy by [Clicking Here!](#)

Look for up-to-the-minute job openings, events and resources on [www.SeniorsGuideOnline.com!](http://www.SeniorsGuideOnline.com)



### February Events Calendar



**February 7th, 11:30am - 1:30pm**  
**Brighton Gardens** hosts Assisted Living Tax Talk With Joan Baron, Tax Specialist from H&R Block. Learn more about: -What medical costs are tax

deductible -Tax implications of gifts/inheritance -Estate taxation -Can you claim your parent as a dependent? How to do this appropriately? -Other issues - taxable social security, tax liability vs. tax holding A question and answer session will follow the presentation. A light lunch will be served. Space is limited. RSVP to Brigitte Specht at 919-571- 1123 or Raleighbg.dcr@sunriseseniorliving.com.

Seniors Guide Online  
www.seniorguideonline.com

Order an At-A-Glance Here

Alzheimer's Association  
www.alz.org

Division of Aging and Adult  
Services  
www.dhhs.state.nc.us

Health Affairs Round Table  
www.hartnc.com

Resources For Seniors  
www.resourcesforseniors.com

Chapel Hill and Durham  
Eldercare Resources  
www.chadernc.com

**February 13th, 11:30am - 1:00 pm** *Ivy Hall*, an Active Adult Community, invites all Senior Real Estate Specialists to a Valentine Luncheon catered by Daniel's and featuring Greek Salad, Lasagna, Mushroom Ravioli, Daniel's Famous Blackened Chicken Salad, Assorted Desserts and Tea. Up to \$150 in Gift Card Giveaways! Please RSVP to Phil Wilcox at 919-235-0508 or ivyhall@trianglenewhomes.com Feel Free to Bring Interested Customers. [Click here for directions!](#)

**February 12th, 8:00am - 9:30am**, *Resources for Seniors* will host the Speaking of Women's Health Corporate Breakfast & Event Preview at Capital City Club, Raleigh. Learn about Speaking of Women's Health and why your business should get involved. SWH Raleigh will be held Saturday, September 27th at the Raleigh Convention Center. For info visit [www.swhraleigh.com](http://www.swhraleigh.com) or call 919-713-1543.

**February 14, 2:00 pm - 4:00 pm** *The Carolina House of Wake Forest* will be hosting a Valentine Reception featuring our residents' and friends' art, crafts and hobbies. Stop by and see the "heart" of The Carolina House of Wake Forest!

**February 20** *The Eastern North Carolina Chapter of the Alzheimer's Association* hosts a Caregiver Workshop at The Enrichment Center of Lee County, Sanford Contact: Judi Womack, (919) 776-0501, ext. 230 .

**February 21 , 8:30 - 10:00 am** *CHADER* will have its meeting, sponsored by Brookdale Senior Living, at the Robert and Pearl Seymour Center, 2551 Homestead Road, Chapel Hill, NC 27516 [Click here for directions!](#)

**February 26, 3:30 - 6:00 pm** Come help *Brookdale Senior Living* and *Seniors Guide* beat the Winter Blues! Live Jazz Music, Heavy Appetizers and Cash Door Prizes! This event will be held at Clare Bridge of Cary, 7870 Chapel Hill Road Cary, NC 27513 Please RSVP by February 18th to Crystal at 919-796-8912 or email [Crystal@SeniorsGuideOnline.com](mailto:Crystal@SeniorsGuideOnline.com).

Company Announcements

**All-In Entertainment** is creating Casino Party Experiences! We provide a professionally planned casino party experience by utilizing authentic, quality equipment, and friendly, well trained dealers. Our goal is that clients and their guests are uniquely entertained and most importantly... have fun! Call us at 919-363-4050 or visit us online at [www.all-inentertainment.com](http://www.all-inentertainment.com). We provide services to North Carolina, South Carolina, and Virginia.

**Brighton Gardens** has joined the senior Wii craze! With all the hype about how wonderful the Nintendo Wii has been for seniors across the country, we figured we'd add interactive Wii games to our activities calendar. Be on the look out for an invitation to join us as we demo our Wii skills with area youth groups!

**First Choice Medical** is working hand in hand with wellLI FE, a Diabetes Clinic and Educational Resource, to assist in fighting the diabetic epidemic. First Choice Medical will be providing diabetic footwear to those wellLI FE clients who are interested in protecting their feet and maximizing comfort. Call (919) 773-7150 to make an appointment with wellLI FE or (919) 412-7426 to make an appointment with First Choice Medical.

**Senior Freedom Products** is a North Carolina dealer for Superior Living Products - leading supplier of Walk-In Bathtubs in the U.S. We provide free in-home no-obligation consultation for people in need. Please join us to help the golden years be truly golden by helping seniors maintain their dignity and independence for as long as possible. Contact us at Toll Free at 888- 988-3842 or locally at 919-267-3130 for more information.

## Job Openings

**Galloway Ridge** has a position available for a Social Services Coordinator who will be responsible for developing, implementing and evaluating resident social service needs to attain or maintain the highest level of physical, mental, and psychosocial well-being of each resident. Candidates must have long term care experience, and thorough understanding of the MDS, care plans, admissions process, advance directives, and discharge planning. Bachelors degree in Social Work or Human Services field required. Competitive salary and excellent benefits. If interested, please contact by Email: [hr@gallowayridge.com](mailto:hr@gallowayridge.com), Fax: 919-545-2220, Apply online at [www.gallowayridge.com](http://www.gallowayridge.com) or Apply in person at 3000 Galloway Ridge Rd., Pittsboro EOE, Drug Free Environment No phone calls, please.

## New Faces

**Stephanie Sancrante** has joined English Fowler on the sales and marketing team at **Brighton Gardens**. She will be filling in for Brigitte Specht while she is on maternity leave. Feel free to contact either English or Stephanie for information about Brighton Gardens.

## Past Celebrations



Here's the fun staff of Brighton Gardens of Raleigh at our resident Christmas Party!

Spring Arbor of Durham celebrated the Holidays with an exciting party. [Click here to view photos from this event.](#)

### Events Coming Soon....

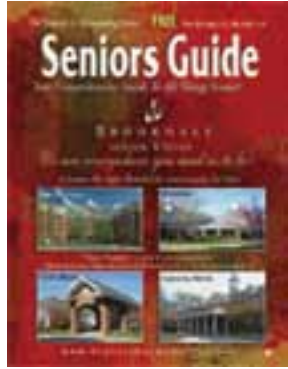
**Golden Jubilee-** the area's largest Senior focused Expo is gearing up for the 2008 event! The event is free to the public, has over 4,000 attendees and is the best personal touch marketing tool that you can find. The event will be held from 9:00 am - 1:00 pm on **May 7th**. This year, there will be a Private Senior Industry Preview & Cocktail Party on **May 6th**. Visit [www.GoldenJubileeExpo.com](http://www.GoldenJubileeExpo.com) to learn more and to register!

The Eastern North Carolina Alzheimer's Association will host a Caregiver Education Conference on **March 18th** at Barton College in Wilson. There will be a Caregiver Workshop on **March 26th** at St. Paul's United Methodist Church in Goldsboro. If interested, please contact: Anne Paugh, (919) 759-2267. There will be a Free Public Event on **April 14th** at Oxford Baptist Church, 147 Main St., Oxford, near the Granville County Museum from 10 a.m.-3 p.m. This event is being held in conjunction with the Granville County Museum's exhibit, "Amazing Feats of Aging." For information about the museum, visit [www.granvillemuseumnc.org](http://www.granvillemuseumnc.org); about the exhibit, visit [www.omsiedu/visit/life/aging](http://www.omsiedu/visit/life/aging). There will be a Caregiver Education Conference on **April 24th** at the Duplin County Agricultural Service Center, Kenansville Also please save the date for an Event Featuring Scott Hagwood, National Memory Champion on **April 19th** Hope Community Church, 821 Buck Jones Road, Raleigh, 10 a.m.-3 p.m. The Chapter is partnering with Brookdale Senior Living in this event. There will also be a Golf Tournament on **Monday, June 16th** at Prestonwood Country Club, Cary Interested Sponsors and Players, please contact (919) 832-3732. Last but not least, the Triangle Memory Walk '08 will be held on **Saturday, October 4th**. Interested sponsors please contact Rita Bhan, (919) 832-3732. For a brochure on any of these events, visit [www.alznc.org](http://www.alznc.org) or call (800) 228-8738.

I hope you have enjoyed this issue of Seniors Industry News. Send your submissions to [Crystal@seniorsguideonline.com](mailto:Crystal@seniorsguideonline.com)

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Brought to you by:



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