

# Seniors Guide

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## Seniors Industry News

Brought to you by Seniors Guide

March 2008

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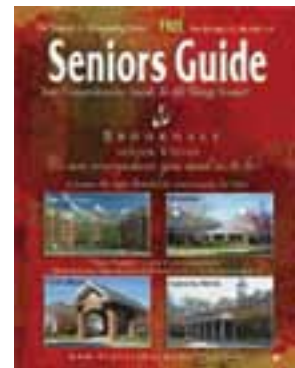
Alzheimer's Association  
www.alz.org

Division of Aging and Adult  
Services  
www.dhhs.state.nc.us

### Free Resources

The current issue of Seniors Guide is flying off the shelves! This issue features new advertisers, articles and loads of information for you! If you haven't already, be sure to pick up your copy or get your online copy by [Clicking Here!](#)

Look for up-to-the-minute job openings, events and resources on [www.SeniorsGuideOnline.com!](http://www.SeniorsGuideOnline.com)



### Events Calendar



March 6th, 11:00 a.m.  
**Windsor Point** will host a Book Signing for Lila Hopkins, an award-winning author who resides at Windsor Point with her husband Richard. Lila's column in the Fuquay-Varina Independent, Conversations with Lila

Hopkins, grew from her interest in her neighbors and her joy in writing. Her latest novel, "The Master Craftsman" is out this month. It will be available to purchase at her book signing to be

Health Affairs Round Table  
www.hartnc.com

Resources For Seniors  
www.resourcesforseniors.  
com

Chapel Hill and Durham  
Eldercare Resources  
www.chadernc.com

held at Windsor Point.

**March 18th Eastern North Carolina Chapter of the Alzheimer's Association** hosts Caregiver Education Conference at Barton College in Wilson. For a brochure, visit [www.alznc.org](http://www.alznc.org) or call (800) 228- 8738.

**March 18th, 3:30 p.m. Sunrise at North Hills** Interim Home Health will present "COPD and You" for the first of our Here's to Your Health Series. Please RSVP to the concierge at Sunrise at North Hills, (919) 981-6100.

**March 20th, 9:00-11:00 a.m. Sunrise at North Hills** is hosting the PALS meeting. Information about the pandemic flu will be presented by Wake County Human Services. Breakfast will be served. Please RSVP to the concierge at Sunrise at North Hills, (919) 981-6100.

**March 20th, 3:00-5:00 p.m. Sunrise at North Hills** Book Club is reading "Lunch at the Picadilly," by Clyde Edgerton. Call Sunrise at North Hills at (919) 981-6100 to pick up your free copy and join the book club for a lively discussion.

**March 24th** is our Daffodil Day at **Sunrise at North Hills**. We will be selling daffodil stems to raise funds for the American Cancer Society. Stop by the front desk at Sunrise at North Hills, 615 Spring Forest Rd. to pick up your daffodils!

**March 25th, 6:00p.m. Sunrise at North Hills** hosts the Alzheimer's Support Group. Jane Downs, RN, from Raleigh Neurology Associates will speak about some of the clinical trials that are happening right now to research different treatments for dementia. Please RSVP to the concierge at Sunrise at North Hills, (919) 981-6100.

**March 26th, The Eastern North Carolina Chapter of the Alzheimer's Association** hosts a Caregiver Workshop at St. Paul's United Methodist Church in Goldsboro. Please contact Carole Netherton at (800) 228-8738.

**March 27th, 11:15 a.m.-1:00 p.m. HART** meeting will be held at NCSU University Club, 4200 Hillsborough St., Raleigh, NC. [Click here for directions!](#)

**March 27th, 3:00-6:00 p.m. Sunrise at North Hills** - Are you a Social Worker? Please join us for an afternoon of pampering at our Spa Day. Massages, Manicures and Pedicures

will be served up alongside some of our most delicious treats from our chef. This annual event has been a favorite, so book your appointment early by calling Morgan at Sunrise at North Hills, (919) 981-6100.

**April 8th, 9:30 a.m. - 12:30 p.m.** *The Eastern North Carolina Chapter of the Alzheimer's Association* will host a New Facilitator Training. Melanie Bunn will be conducting the training session. To register, please call Dee Dee Harris at (919) 832-3732 or (800) 228-8738 or e-mail [dharris@alznc.org](mailto:dharris@alznc.org).

**April 14th, 10:00 a.m. - 3:00 p.m.** *The Eastern North Carolina Chapter of the Alzheimer's Association* will host a Free Public Event at Oxford Baptist Church, 147 Main St., Oxford, near the Granville County Museum. This event is being held in conjunction with the Granville County Museum's exhibit, "Amazing Feats of Aging." For more information, visit [www.alznc.org](http://www.alznc.org) For information about the museum, visit [www.granvillemuseumnc.org](http://www.granvillemuseumnc.org); about the exhibit, visit [www.oms.edu/visit/life/aging](http://www.oms.edu/visit/life/aging).

**April 19th, 10:00 a.m. - 3 p.m.** *The Alzheimer's Association-Eastern NC Chapter and Brookdale Senior Living* present "You Are Smarter than a Fifth Grader - How We Remember and Why We Forget" presented by Scott Hagwood, National Memory Champion. Scott will share his story and the memory enhancement techniques he created from his experience with thyroid cancer. This event will be held at Hope Community Church on Buck Jones Road, Raleigh. The cost is \$10 and includes lunch. An RSVP is required. Please call 919-832-3732 to RSVP.

**April 24th,** *The Eastern North Carolina Chapter of the Alzheimer's Association will host a Caregiver Education Conference held at the Duplin County Agricultural Service Center, Kenansville. For a brochure, visit [www.alznc.org](http://www.alznc.org) or call (800) 228-8738.*



**Speaking of Women's Health** begins the planning process! The Speaking of Women's Health event will be held this year on Saturday, September 27 at the Raleigh Convention Center with 1,100 women attending. This year's Executive Committee has already begun plans for the event and is working hard to insure that the theme "Discovering your Everyday Super Hero" is integrated in all aspects of the event. For more information, please visit [www.SWHraleigh.com](http://www.SWHraleigh.com)

Attorney **Mary Markovich** was appointed in 2006 to serve on the North Carolina Bar Association's Medico-Legal Liaison Committee, which created the Medico-Legal Guidelines adopted by the legislature in October 2007. The Guidelines are the end-product of decades of cooperation between physicians and lawyers, aimed at improving their inter-professional interactions, based on mutual respect, courtesy, and understanding. The Bar Association and the North Carolina Medical Society have created a PowerPoint presentation, with extensive handouts regarding the Guidelines. On behalf of the Bar Association and the North Carolina Medical Society, Attorneys Mary M. Markovich and Darren O. Day will give a 30-minute presentation to interested groups on any of the following topics: Explanation of the M.O.S.T. Agreement, Explanation of the new Health Care Power of Attorney and Explanation of the process for obtaining medical records. Scheduling of the presentations will be on a first come, first served basis. If interested, please contact Mary Markovich at 919-676-1500 or 800-878-1371 [www.markoday.com](http://www.markoday.com)

**Advanced Seating and Mobility** would like to say "Hello Triangle residents!" Do you want to maintain your active lifestyle? We couldn't agree with you more! For over twenty years, we've been providing scooters, stair lifts, ramps and other unique products you wont see on the internet or late night tv. For example, take your scooter or powerchair anywhere you can drive with a vehicle lift. Tired of sleeping downstairs - a stair lift can help you get up and down the stairs safely with the touch of a button. Plus, we are based in Raleigh, so we can actually fix that scooter or power chair whether you bought it from us or not. We accept Medicare, Blue Cross and Blue Shield, most insurances, checks and greenbacks. Give our friendly staff a call and take your freedom to a new level by calling 919-782-5110.

Upcoming Sponsorship Opportunities

[Ashbury Crossing](#), a Unique Active Adult Community, is looking for vendors for a Spring Fair for its residents. If you are interested in marketing to these active adults, please contact Cristiana Walkley at [cristiana@appletreenewhomes.com](mailto:cristiana@appletreenewhomes.com) for more information.

**Resources For Seniors** presents **The Golden Jubilee** - Wednesday, May 7 - NC State Fairgrounds, Raleigh. Resources for Seniors is proud to announce that on the evening prior to this year's Golden Jubilee, they will be hosting a "Senior Industry Event Preview and Cocktail Party" from 4:30 - 6:30 on Tuesday, May 6. The event is designed for networking opportunities with the exhibitors and other industry professionals without the general public there. We look forward to professionals from around the triangle attending. For more information, please [visit www.GoldenJubileeExpo.com](http://www.GoldenJubileeExpo.com)

**The Eastern North Carolina Alzheimer's Association** Golf Tournament will be held on Monday, June 16 at Prestonwood Country Club in Cary. Interested Sponsors and Players please contact (919) 832-3732.

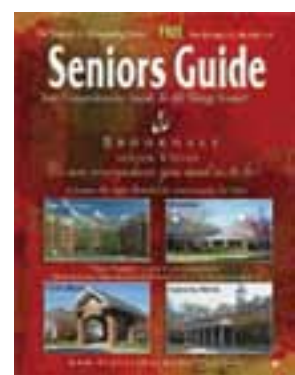
**The Eastern North Carolina Alzheimer's Association** presents Triangle Memory Walk '08 on Saturday, October 4th. Interested sponsors please contact Rita Bhan,(919) 832-3732.

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I hope you have enjoyed this issue of Seniors Industry News. Send your submissions to [Crystal@seniorsguideonline.com](mailto:Crystal@seniorsguideonline.com)

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