

Senior Industry News

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[Alzheimer's Association](#)

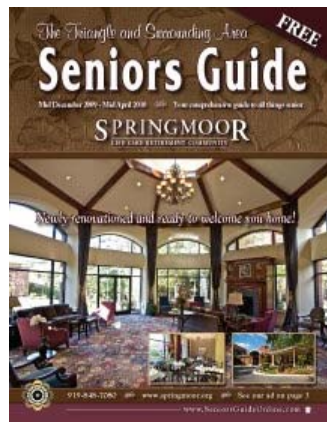
[Division of Aging and Adult Services](#)

[Health Affairs Round Table](#)

[Resources for Seniors](#)

[Chapel Hill and Durham Eldercare Resources](#)

[Senior Resource Alliance](#)



Happy New Year! I hope everyone enjoyed a nice Holiday! We are geared up for a great 2010 and are looking forward to helping each of our advertisers with their marketing plans. If you would like to add Seniors Guide or Home Care Source to your marketing tools, please email Crystal to set up an appointment.

I hope you have enjoyed your December issue of Seniors Guide. Thank you for all of the positive feedback! If you haven't had a chance to pick one up, you can get your digital copy [HERE!](#)

Thanks, as always, for your support. I look forward to working with you in 2010!

Events for January

14th, 5:30 PM - 8:00 PM * Uni-Health Post Acute Care ~ Carolina Point

Join us for our Open House! Hors D'oeuvres will be served. Please RSVP by January 11th to 843.412.6542. 5935 Mt. Sinai Road, Durham

21st, 4:00 PM - 6:00 PM * [Alta Walk](#) & Seasons at Southpoint

Start the New Year off right by making the connections you need for a successful 2010 at our Professional Networking Event! To be held at Alta Walk, 5705 Fayetteville Road, Durham. Please RSVP to either alee@bellpartnersinc.com or lemartin@bellpartnersinc.com.

21st, 5:00 PM - 7:00 PM * [Waltonwood Senior Living](#)

Please join us for our Martini Mixer! Make plans to attend our Open House with a Twist to learn more about Waltonwood and to tour our apartment and cottage models. Please RSVP by January 19th to (919)460-7330

28th, 11:15 AM - 1:00 PM * [HART Meeting](#)

To be held at the NCSU University Club, 4200 Hillsborough

St., Raleigh. Panel Discussion on Self Care and Wellness. *The Panel will include: Tom Donofrio , Lisa Feierstein and Darin Wilson*

Announcements

[Masterpiece Stair Lifts](#) is celebrating the new year by offering free installation with every stair lift purchased through February.

That's a savings of \$450.00 Also look for us at the Golden Jubilee Show coming up soon. Masterpiece has another great product. Replacement windows. Cut your energy bills by as much as 50% plus get the energy tax credit for 30% of the purchase price up to \$1,500.00 AND if you have progress energy you will also qualify for a rebate check of \$30 per window (Max 15 windows \$450.00) That's a grand total of up to \$1950.00 towards the purchase of new windows. But the best news is Masterpiece offers seniors our top quality windows starting at only \$259.00 each. These are the same windows our competitors sell for \$600 to \$800 each. Go to ur web site to learn more at www.ncmasterpiece.com or give us a call at 919 297-3943



[Preferred Living Solutions](http://www.preferredlivingsolutions.com) Take a look at www.preferredlivingsolutions.com! Preferred Living Solutions has spent a lot of time working on their new website. It is now more user friendly and easier to navigate. Please visit their website, and as always, if you have questions, suggestions, or know of anyone who could benefit from services please contact them at info@preferredlivingsolutions.com or call for a free consultation at 919-554-0675.

[Magnolia Glen](#)

ADULT CHILDREN OF AGING PARENTS

SUPPORT GROUP

Meetings Every Wednesday

7:00 PM - 8:00 PM

919.841.4747

We invite you to become a part of our "Adult Children of Aging Parents" group, (ACAP). This support group is open to current family members of Magnolia Glen and the Raleigh community. There will be a guest speaker on the second Wednesday of the month.

Past Events



[Right at Home of Wake County](#)

& RAH Staffing held their annual Chocolate and Cheer Holiday Open House at their offices in Raleigh on December 15 with a large attendance of industry professionals. The attendees reminisced about 2009 and enjoyed gourmet chocolate and North Carolina Wine. Right at Home of Wake County provides both personal and companion care services to seniors and disabled adults. For more information contact Erika Boutwell, Director of Community Relations at 919-783-5633 or go to

www.wake-rah.com. (Pictured Above: Top Left- from left to

right - Erika Boutwell, Director of Community Relations; Mary Jo Hill; DeAnna Bagley, Agency Director; Alysha Parsons, Staffing Coordinator; Top Right - Chocolate Delights ; Bottom Left - Burton Hill, President, Right at Home of Wake County with wife Mary Jo ; Bottom Right - Tori Williams Reid, COO/Owner ,Right at Home, Hillsborough, NC office; Tom Arnold, CEO, Right at Home of Wake County)



[SearStone](#) hosted an Angel Tree throughout December benefitting The Caring Place, a local charity that helps homeless families regain independence. At the Angel Tree launch were The Caring Place Board President Ian Henshaw, Board Member Mercedes Auger, SearStone developer Bill Sears and Director of Community Outreach Morgan Lamphere.

[Emerald Pond](#)

Thursday, January 7th

2:00 PM

Pat Battaglia

Presents...

"word fun"

Sunday, January 10th

4:30 PM

Irish Entertainment

by

Mitch Ferguson

5:30 PM:

Irish Supper

prepared by Executive Chef Van Frasier

Saturday January 23

Chocolate Extravaganza

2:00 PM

With entertainment by Ray Lloyd

Saturday January 30

10:00 AM - 2:00 PM

MoveIn' Made Easy

Free Lunch, Games w/Prizes, Pack & Move specialists and Entertainment

New Faces

[ComForcare](#) is excited to introduce Carol Salapek as ComForcare's new Activities Coordinator.

She will act as a liaison between our staff and the clients we service by promoting new and exciting activities to enhance our clients quality of life. Carol is originally from New York and has been living in Raleigh for 22 years with her husband and two daughters. In the past she has worked as an administrative assistant, a graphic designer, and has developed advertising for realtors. During her spare time she volunteers at her daughter's school organizing events and fundraisers, and enjoys her weekends by boating at the coast. We are thrilled to have her on our ComForcare team.

[Right at Home of Wake County](#) would like to announce their newest addition to the Right at Home Team. Erika Boutwell joined Right at Home in November 2009 as the Director of Community Relations. Erika comes to us with a strong social work background bringing forth many years of experience counseling and providing guidance to aging adults and their families. As Director of Community Relations, Erika will be responsible for developing relationships with agency referral sources and creating a positive identity for Right at Home within the community. She will represent Right at Home at community functions and professional organizations.

[Maxim Healthcare](#) would like to announce that Mason Evans, is the new Accounts Manager in the Maxim Healthcare Durham office.

Job Openings

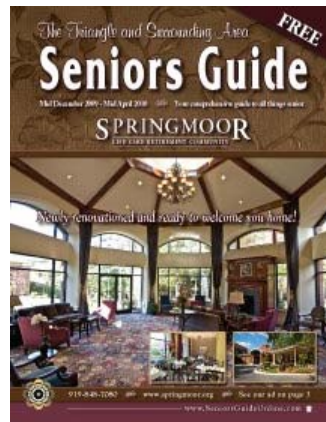
Director of Marketing: Excellent opportunity in our planned Senior Independent Living Facility in Roxboro NC for an individual with marketing and sales experience in Adult Senior Living communities. Individual will be responsible for the development and implementation of the marketing plan during pre- construction and post-construction, and managing the pre-leasing activities. The office will be located in the existing Assisted Living facility during pre-construction. Must be flexible with working hours including evenings and weekends. Must have a proven track record in marketing/sales and able to provide excellent references. Send resume and salary expectations to dredmond@oliverdevelopmentllc.com with subject title Marketing Dir. Roxboro or fax 919-845-2942.

I hope you have enjoyed this issue of Senior Industry News. Send your submissions to Crystal@seniorsguideonline.com

[Request Advertising Information by Clicking Here!](#)

Brought to you by:

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Seniors Guide



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