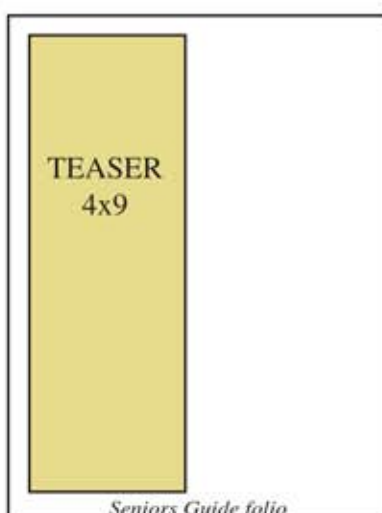
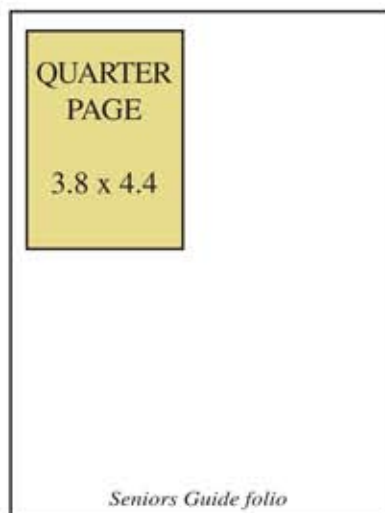
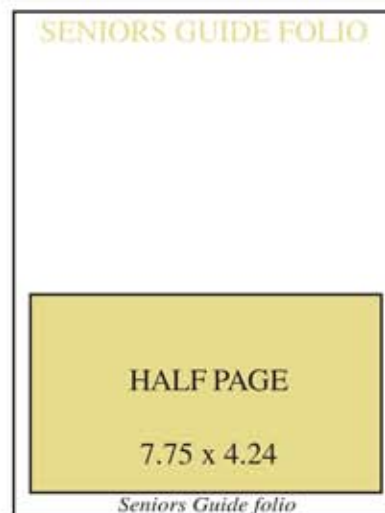
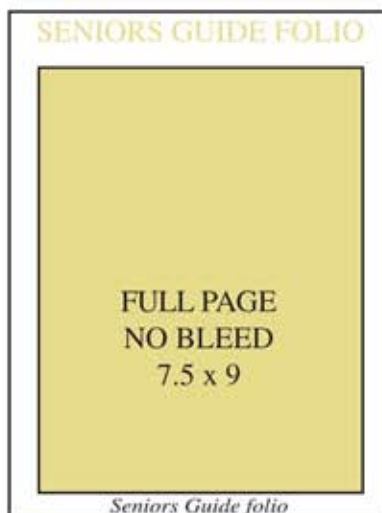
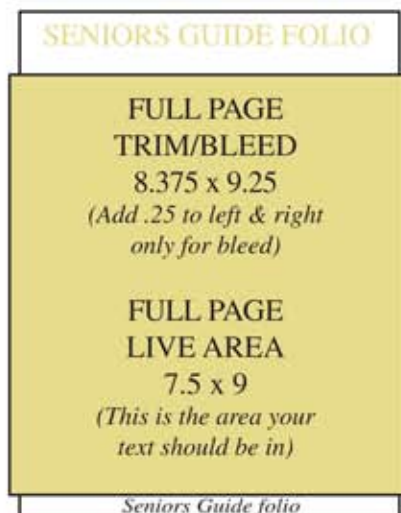


# Seniors Guide

Print - Ad Specs



## ACCEPTED FORMATS

PDF, EPS and TIFF  
300 - DPI, CMYK

## MATERIALS NOT ACCEPTED

- Corel Draw Files
- PageMaker files
- Microsoft Word files
- Publisher & Excel files
- Power Point files
- Film
- Art less than 220 dpi
- Text less than 11 point

*NOTE: this includes all art, logos and images.*

*Ad changes are due 30 days prior to publish date to ensure accuracy.*

## SPECIAL POSITIONING

Advertisers may request special positioning. All granted requests will result in additional costs based on size and placement. Requests are on a first come first served basis.

## CANCELLATIONS

Ad cancellations must be made in writing, 60 days prior to publication date and /or end of contract length.

## RATE CHANGES

Rates are subject to change at any time. Written contracts in effect at the time of rate change will be honored but not extended.

## DESIGN

All design and photography is free. Advertisers submitting ads are responsible for sending a press ready, 4 color pdf with all fonts embedded.